



## Pikes Peak International Hill Climb Internship

### Event Management - Fall Internship (August - December)

The Pikes Peak International Hill Climb (PPIHC) is a 501(c)3 non-profit organization that operates the an annual motorsport event up Pikes Peak, America's Mountain. The race has been running since 1916 which makes it the second oldest auto race in the United States. 2017 will mark the 95th Running of the Race to the Clouds.

PPIHC works in conjunction with the Colorado Springs Sports Corporation ("The Sports Corp") to stage the PPIHC race.

An intern with the PPIHC should be prepared to assume the position of Event Management Assistant and work in all areas of preparation for events conducted by The Sports Corp, day of event set up, with the primary focus on the 2017 PPIHC race.

An intern with must be a responsible individual who is a self-starter and can handle multiple tasks. The intern must have strong interpersonal skills and be able to work well in a team environment.

The benefits of a PPIHC internship will be valuable to the intern and the more effort an intern puts into this position, the more he/she will get out of it. This is a hands-on position that will prepare the intern for future roles in sports and event management.

This is an unpaid position that will include credit hours as determined by the internship program guidelines of the appropriate college.

### Qualifications

- ♣ Student in the sports management, marketing, management or communications program in college is preferred but not required.
- ♣ Strong initiative, positive attitude and the ability to work well with a variety of personalities

- ♣ Excellent verbal and written communications skills and creative ability
- ♣ Ability to work under deadlines and manage multiple projects
- ♣ Adequate clerical skills to function efficiently in an office environment. Knowledge of MS Office (Word, Access, Excel, Publisher) is highly beneficial.
- ♣ Strong desire to learn and gain experience by working on a variety of projects in a professional work environment.
- ♣ Available to work a minimum of 15 hours per week during regular business hours (8:00 am - 5:00 pm, Monday – Friday) during the fall semester.

### Primary Responsibilities & Projects

*An intern may work on any or all of the following projects. The projects included here are representative, but not exhaustive, of the most important tasks. The staff and the intern will plan projects based on their timing and significance.*

- ♣ Assist the Executive Director of PPIHC in all aspects of planning the 2017 race including: research, media, sponsorship, planning, facility evaluation, parking logistics, equipment procurement, preparatory meetings, Fan Fest etc.
- ♣ Update and maintain the PPIHC website and social media efforts.
- ♣ Become familiar with all procedures and communications concerning the 2017 race.
- ♣ Determine appropriate distribution channels for PPIHC materials including flyers, posters, etc. and develop comprehensive distribution plan.
- ♣ Create a 2016 participant survey, input and analyze data collected and prepare a final report with recommendations.
- ♣ Assist The Sports Corporation staff as needed with the execution of events
- ♣ Will be an ambassador of PPIHC/The Sports Corp inside and outside the office
- ♣ Assume all responsibility during errand runs

### MEASUREMENTS

Complete assigned tasks.

Complete a written report of projects at the end of the internship that meets with the approval of the Executive Director and the appropriate Internship Coordinator at his/her college.

## CREDIT HOURS

The Pikes Peak International Hill Climb event management internship will include credit hours as determined by the internship program guidelines of the appropriate college.

## SPORTS CORPORATION (SUPPLEMENTAL INFORMATION)

The Sports Corp support sports organizations, attracts and creates sporting events and supports youth sports. The Sports Corp plays a vital role in assisting the U.S. Olympic Committee and the 48 other national and international sports organizations which call Colorado Springs home. The Sports Corp also conducts several events they call their own:

- Luncheons including:
  - Olympic Family Luncheon
  - College Football Kick-Off Luncheon
  - Hockey Face-Off Luncheon
- **Pikes Peak International Hill Climb** (*contract with PPIHC*)
- Rocky Mountain State Games
- Colorado Springs Sports Hall of Fame

*Interested parties are asked to forward a letter of interest, resume and list of references to:*

*Pikes Peak International Hill Climb  
Attn: Megan Leatham  
1631 Mesa Avenue, Suite E  
Colorado Springs, CO 80906  
719-685-4400  
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